

# **WEST JAMAICA CONFERENCE**

## **DEPARTMENT OF COMMUNICATION**

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### **IDEAS FOR COMMUNICATION DEPARTMENTS**

1. Establish and or maintain church's Notice Board.
2. Coordinate the development or standardization of church bulletins.
3. Recommend appropriate sign(s) for church.
4. Implement the church's corporate identity, that is the correct and appropriate use of the church's logo (letterheads, envelopes, signs, bulletins, etc).
5. Take pictures of church happenings, events and programs and write news articles.
6. Develop and maintain the church's website.
7. Explore opportunities for Radio and Television Ministries (possible programs for WCCN, Hope Channel, NCU Radio & NCU TV etc.)
8. Provide news items for WCCN and Telwest, NCU Radio (91.1 FM) and NCU TV.
9. Utilize SMS or other Text Messaging features to maintain awareness among members.
10. Provide the local church with information on the various programs available on local media (Behold He Cometh, Word of Hope, etc.).
11. Develop a quarterly, bi-annual or annual newsletter, either on a district level or for the local church.
12. Explore possibilities for Facebook and Twitter accounts.
13. Assist in marketing publications such as: Adventist World, Priorities, Visitor, Telwest, etc.